



Press Release

Kairos Julius Baer SIM receives Bank of Italy approval

The first important milestone for the strategic partnership announced in November by Kairos, a leading Italian wealth management company, and Julius Baer, the private Swiss bank with the largest international presence, to create a centre of excellence in the field of private asset management and consultancy.

The integration of the two private banking organisations has been completed successfully by the set deadline: Kairos Julius Baer Sim became operational on June 1st. Fund management activities will continue to be performed by Kairos Partners SGR.

Milan, June 3, 2013. The new benchmark group for the Italian private banking sector is taking shape. The Bank of Italy released regulatory approval of Kairos Julius Baer SIM S.p.A. This is the first important milestone for the strategic long-term partnership in the field of private asset management and consultancy, which was announced in November 2012 by Kairos Investment Management S.p.A. ("Kairos"), the leading Italian wealth management company, and Julius Baer Group Ltd. ("Julius Baer"), the private Swiss bank with the largest international presence.

Following its approval, on May 31, 2013 Kairos formally acquired 100% of Julius Baer SIM S.p.A, absorbing its business, while the Swiss company acquired a 19.9% minority stake in Kairos. Kairos Julius Baer SIM S.p.A. became operational on June 1st. The project will continue with the request to the relevant authorities for the necessary licence to set up a private bank in Italy dedicated to equity management and consultancy. Fund management activities will continue to be performed by Kairos Partners SGR.

With this operation Kairos continues to pursue its goal of becoming the benchmark for Italian families and businesses, strengthening its international capabilities while maintaining its independence intact. From a product company it is evolving in the field of private wealth management and consultancy, able to respond to the broadest demands of a private and corporate clientele.

Paolo Basilico, CEO of Kairos, will continue to run the business activities of the new company with Kairos' historical partners, the current team and the General Manager, Fabio Bariletti. Fabrizio Rindi will become Chairman of Kairos Julius Baer SIM and Loris Vallone will be a Director. Giovanni Flury and Marco Mazzucchelli will join the Board of Kairos Investment Management S.p.A., the Kairos holding company.

Paolo Basilico, CEO of Kairos, declared: *"We have achieved our first goal with the integration of the business of the two companies; our long-term project is to become a major force on the Italian asset management market. This SIM represents the merger of two independent and excellent entities, two sound companies, with corporate results that are always positive, able to support investments with a local presence and a global platform."*



"I would like to underline three main elements of this project for current and potential clients," continued Basilico. "It is a long-term project which envisages a long-term personal commitment on our part, a project that envisages investments in Italy and is led by an Italian company, and one in which the client's interests coincide totally with our own, thanks to our independent partnership."

Boris F.J. Collardi, Chief Executive Officer of Julius Baer, commented: *"Since November both partners have collaborated closely and successfully to reach this important milestone. Now we look forward to jointly developing a truly dedicated Wealth Management business together, which will significantly strengthen our long-term position in Italy."*

Kairos

Kairos was established in 1999 and is one of only a very few independent wealth management companies in Italy. The company led by Paolo Basilico has 116 employees, 15 partners, and offices in Milan, Rome, Turin and some of the world's major financial markets. The Kairos value proposition is based on its capabilities, independence and alignment with its clients' interests. Kairos manages total assets of approximately Euro 4.5 billion, and has grown strongly since its foundation, becoming one of the most important names in the field of independent wealth management in Italy.

www.kairospartners.com

Julius Baer

Julius Baer is the leading Swiss private banking group, which specialises in advice and assistance to private clients and to the global equity market. On April 30, 2013 Julius Baer held a total of CHF 309 billion of client assets, with CHF 220 billion of this under management. Bank Julius Baer & Co. SA, a renowned private bank which was founded back in 1890, is the main operating company of Julius Baer Group Ltd. Its stock is listed on the SIX Swiss Exchange (stock code: BAER) and included in the Swiss Market Index (SMI), the index of the 20 largest and most liquid Swiss stock.

Julius Baer is currently integrating the International Wealth Management business outside the United States acquired from Merrill Lynch. This will extend the company's presence to more than 25 countries and over 50 locations. Company headquarters are in Zurich, and there are offices in Dubai, Frankfurt, Geneva, Hong Kong, London, Lugano, Milan, Montevideo, Moscow, Principality of Monaco, Shanghai and Singapore.

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